

All the marketing, sales and management tools you need in one integrated platform

Contact:



[info@advancemarketingonline.com](mailto:info@advancemarketingonline.com)



877-823-3686



## **Running a business on your own isn't easy.**

There is never enough time.

Most of your day goes to operating your business – taking care of financials, getting new customers, doing inventory and managing your staff.

What if... you had a tool that would enable you to provide your customers with a more personal service experience, get new business, and at the same time manage your business more effectively?

## **Discover 360LocUS**

Meet the only solution covering all your essential marketing, sales and business management needs, at a price tag you can afford.

With 360LocUS, you can stand out online, capture leads, manage your sales AND keep in touch with your regulars, all from one place.

And using your very own mobile app, you will be able to do it all anytime, anywhere!

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## OPEN FOR BUSINESS 24/7

### All the tools you need to shine online

Your business has set open hours – but to make it in today's world, it should be open 24/7. Using our online presence tools, you are available to your customers wherever they are and whenever they need you.

Stand out online with a mobile-friendly site, easily manage your social media activity, and control all your directory listings from one place.

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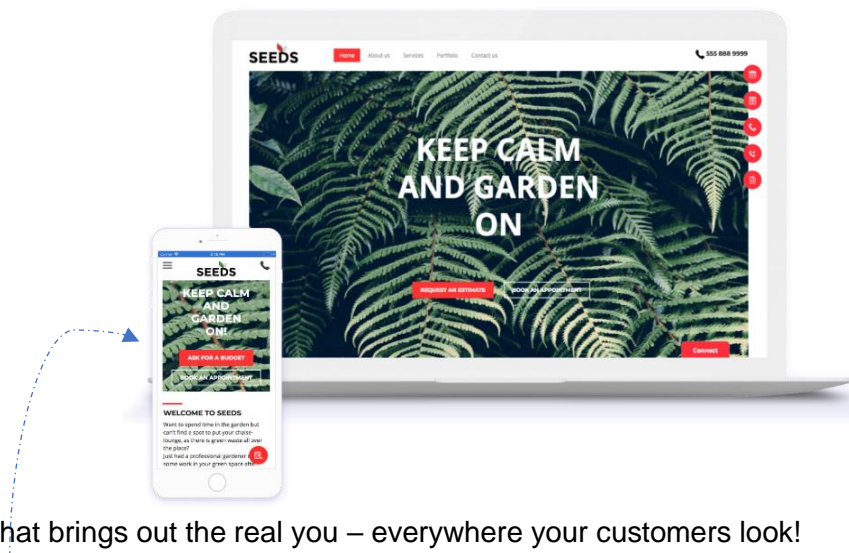


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## Instant Business Page

Get straight to business! 5 minutes after you onboard to 360LocUS, you get a mobile-friendly, beautiful business page built using your existing information – company data, location and logo.

## Cross-Platform Website



A site that brings out the real you – everywhere your customers look!

Get a functionality-rich, gorgeous and mobile-adaptive website, complete with built-in ecommerce, lead generation and blog components.

## Online Listings Management

Update your listing once – see it everywhere. Maintain your online listing directly from the platform on major online traffic sources.

## Social Media Management

Keep the fans happy! Manage your social media presence on Facebook, Twitter and LinkedIn. Easily create and schedule engaging posts from existing platform content (e.g., coupons) and post social updates from your mobile app.

## Blog

Your story, your blog. Use the built-in blog on your site to quickly create and update posts. You can also schedule blog posts for future publishing.

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## GET THOSE LEADS

### Marketing just got a lot simpler

Why spend so much effort (and money) on different marketing tools, when you can use 360LocUS? Our platform simplifies your daily marketing routine while significantly increasing its impact.

In a few clicks, you can turn website visitors into hot leads and leads into customers. Engage them online, offer coupons and deals, and reach out through email or text messages.

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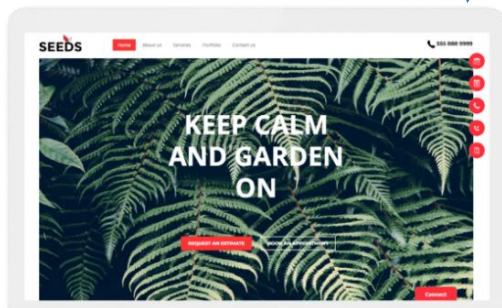
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**360°LOCUS**

## Call Me Back

Tired of missed calls? Set aside specific times to get back to interested leads and customers. Site visitors can request that you call them at a time that fits both of you. To keep you on your toes, the system automatically creates a callback reminder in your calendar AND sends you a notification when it's time to call.



## Engagers

Ask your service provider to set up these smart engagement widgets on your site. The engagers drive visitors to get in touch with you in different ways: call the business, leave a message, or ask for a callback. Engagers can be installed on any site, so even if you have a non 360LocUS site, you're covered.

## Onsite popup campaigns ("Before You Go")

Your site visitors will get a short, powerful popup message just before they leave the site, calling them to book a meeting, claim a coupon or subscribe. It works!

## Email and Text Marketing

How do you keep your business top of mind with customers? Use your contact manager to send targeted email or text messages, so that they're the first to know your big news! Communicate seasonal sales, a special birthday discount or a new product customers may find useful.

## Coupons and deals

Do you have a product catalog? Camilyo Online in One enables you to generate coupons and deals directly from the product catalog, using a variety of templates. You can post them on your website, social account, or add them to your directory listing.

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## RUN THE BUSINESS, YOUR WAY

### A productivity engine at your fingertips

360LocUS helps you get things done more efficiently, so you can spend more time on the good parts of your business. With our productivity tools you will deliver your customers timely and personal service, from the shop or on the go.

This way you build the kind of loyalty that turns walk-ins into regulars.

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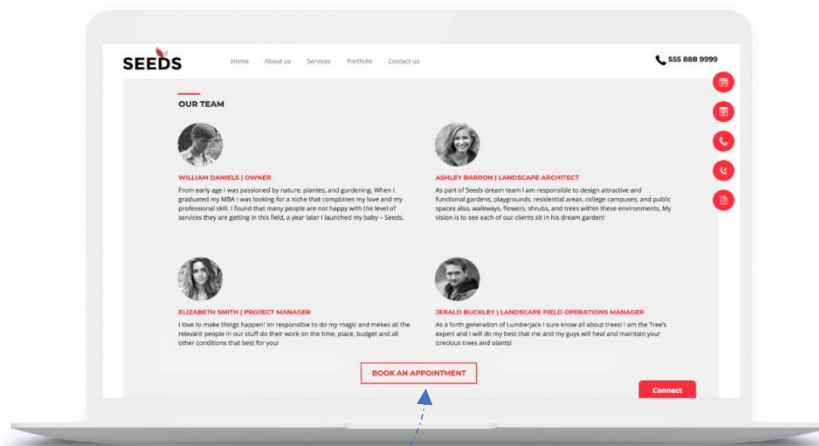
## Desktop Control Center

Our desktop portal enables you to stay on top of your day-to-day marketing activities and interactions with customers. Using the Control Center dashboard, you can track new leads and website visits, check upcoming appointments and callback requests, and manage social media activities.

## Contact Manager (CRM)

The Contact Manager collects and syncs contact details from across all channels, including Facebook and site engagement widgets. Contact cards are updated automatically, so you have a full history of interactions and can provide a more personal service.

Full data integration enables you to send email or text messages to specific audiences, according to criteria you define – e.g., VIP customers or all customers who have a birthday this month.



## Staff Management

No more scheduling conflicts! If you are managing a team, assign to each member their own booking calendar and related services. This way your customers can select their preferred service provider when they book an appointment.

Staff members can also be granted individual access to the platform, with permissions varying according to their responsibility level. For example, some of them can manage their own calendar, respond to estimate requests, communicate with leads and customers, and even manage payments and issue invoices – all in line with their role.

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## MAKE THE SALE

### Boost that bottom line

360LocUS helps you where it matters most – making the sale and increasing your revenues. With our Sales and Commerce modules, it's simple to sell products and services. You can offer online service booking, manage orders and even process payments – from the office or on the go.

It's a seamless experience all the way from the very first touch until you have another happy (and returning!) customer.

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## Product and Service Catalog

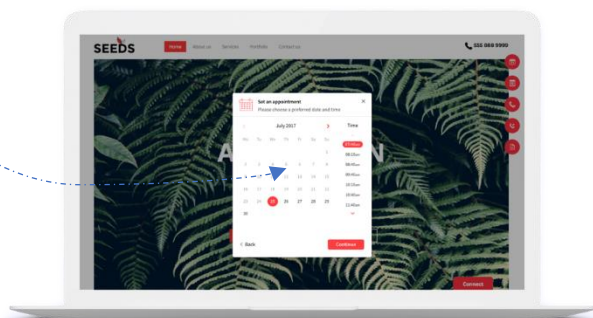
Showcase your products and services with a multi-level catalog, which includes item description, images, pricing info and more. You can also create coupons directly from the catalog and send them through email or text messages.

## Shopping Cart and Orders

Manage a shopping cart across all channels, including Facebook. Manage orders, provide a wish list and use abandoned cart reports to track users and make sure they complete their purchase.

## Online Service Booking

No more no-shows and endless reschedules! Site visitors can book an appointment from their computer or mobile device. Your booking calendar is updated in real time based on your availability (including staff schedules), so there are no conflicts. And, of course, both you and your customer get a built-in calendar invite and reminders.



## Sales Management

Get paid on the go – what could be better? With 360LocUS, you can cover the entire sales process from the office or through the mobile app – issue quotes, create invoices and process payments:

- Estimates – send quick quotes to customers based on your service catalog
- Invoices – based on estimates or created from scratch
- Payments – process both credit card and cash transactions (powered by Braintree)
- Receipts – issue receipts containing full payment data via email or text message

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## YOUR BUSINESS, YOUR TIME

### 360LocUS Mobile Action Center

Take your business with you wherever you go. Get in touch with customers, be the first to respond, and stay on top of your business – anytime, anywhere.

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## Manage your business anytime, anywhere

- **Full integration with desktop platform:** all the essential sales, marketing and business productivity tools you need at your fingertips.
- **All your business contacts in your pocket:** call, text or email your customers directly from the app. Give them a personal service experience they're bound to love.
- **Respond just in time, every time:** easily confirm appointments, schedule callbacks and even send quick estimates – all from your mobile. Don't keep your customers waiting!

## Mobile app – key features



### Action Center

Manage customer interactions and respond on the go



### Contacts Manager (CRM)

Quickly upload contacts from phonebook, create new contacts and group customers to stay organized



### Appointments and callbacks

Easily manage bookings, track to-do's and schedule callbacks – never miss a call again!



### Sales

Send quick estimates, collect payments and create invoices from your mobile



### Business stats

Monitor business performance and take action in real time



### Social Media

Turn daily activities into social posts across multiple platforms to engage the fans

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